



PRESS RELEASE

21 December 2009

PIONEERING MEDICAL CARE PARTNERSHIP WILL CREATE JOBS

A pioneering initiative to help people with acquired brain injuries recover in their own homes is set to create 40 jobs in the North East and Midlands.

Newcastle based Philip Parkinson Homecare (PPHCare) has teamed up with Gateshead based Hunters Moor Neuro Rehab – set up by Professor Mike Barnes president of the World Federation of Neurological Rehabilitation and chairman of the UK Acquired Brain Injury Forum to offer at home care packages.

The joint venture has been spurred by the planned opening of the first Hunters Moor 45 bed residential unit in Birmingham in Spring next year – PPHCare will deliver recommended home care packages to aid patients rehab programmes once they are discharged from the unit.

PPHCare and Hunters Moor are to create individually tailored homecare packages in the North East to help people who have suffered from traumatic acquired brain injuries, as a result of road, medical or sporting accidents recover at home surrounded by their friends and family.

Chief executive Philip Parkinson said: “Research shows greater recovery rates in patients who continue to receive treatment at home after being discharged



from hospital. Once patients are discharged they require co-ordinated support – which is what we provide.

The partnership will create up to 40 new posts in the North East and Birmingham for both experienced carers and those looking to forge a new career in the care sector, as full training will be provided.

Chief executive, Philip Parkinson contacted Professor Mike Barnes, clinical director at Hunters Moor Neuro Rehab almost a year ago as he was keen to forge strong links with the specialist provider.

Philip continued: “It is very exciting that we have now confirmed our partnership with Hunters Moor as it will enable people to live in their own homes and know they are getting the best treatment to aid their recovery.

“It is fantastic that we have been able to work with Prof. Mike Barnes as he is internationally renowned for his expertise in neurological rehab and he will be able to bring the clinical aspect to the care we will deliver in the North East now and Birmingham in 2010.”

Professor Mike Barnes, clinical director and John Donovan, managing director of Hunters Moor Rehab have a combined 37 years experience in delivering neurological rehabilitation and an impressive 60 years working for the NHS.

Mike and John together oversaw the set up the NHS Hunters Moor neuro rehab unit at Spital Tongues in Newcastle in 1989 then oversaw its move to Walkergate Hospital in 2007.



Prof. Barnes is He said: "It is wonderful that we have been able to team up with Philip Parkinson to offer a broader rehabilitation package and this can only be a good thing for our patients.

"We are looking forward to opening our first unit in Birmingham and hope to launch similar schemes across the UK and we will of course look to continue our partnership work with PPHCare.

"Rehabilitation and caring are perfect partners particularly when people have experienced traumatic brain injuries as their recovery and rehab programme is incredibly important. By combining the personal medical plans we develop along with advising on tailored care packages we believe we are in a strong position to improve the quality of life for our patients."

PPHCare is currently training all carers to enable them to deliver specialist care to those receiving neuro rehab. The training will include simple physical exercises that will support the medical rehab programme delivered by Hunters Moor.

To find out more about how Philip Parkinson Homecare can look after you or your loved one or if you are interested in working for them contact 0845 370 1230 or email info@pphcare.co.uk.

For more information about Hunters Moor Neuro rehab log on to www.huntersmoor.com



Notes to editors:

For further information please contact, Katherine Shenton, Senior PR Account Executive at Gardiner Richardson on 0191 261 4250 or at katherines@gardiner-richardson.com

Philip Parkinson Homecare Limited

Philip Parkinson Homecare has qualified staff assess every client to ensure that they receive the most suitable care possible.

They pride themselves on their ability to offer bespoke nursing and domiciliary homecare that is purposely designed for each individual client.

In the first year of operations, PPHCare gained the ISO 9001 accreditation for quality service standards as well as a two star rating (the highest you can receive during the first audit) from [CSCI](#). These accreditations were enormous achievements for such a young company and allow them to demonstrate the emphasis they put on providing a reliable, high quality service.

Philip Parkinson provide the widest range of care possible, from 24 hour nursing support 7 days a week 365 days a year to small blocks of care that last anything from 30 minutes, they aim to fit in with your individual needs.